

Jordan International Exhibition Center - Mecca Mall **24 - 26 July, 2025**

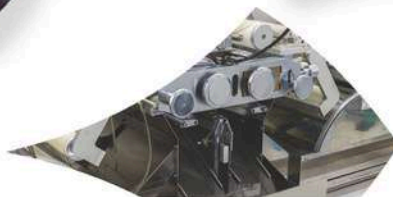
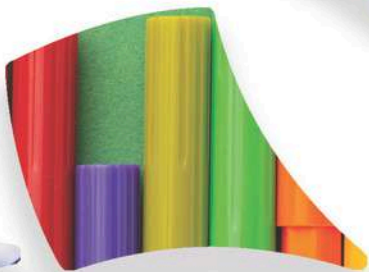
Edition **2**
2025
Amman.Jordan



ARAB INT. EXPO. **AiE**

Plastic . Petrochemical Packing & Packaging . Paper

Under the Patronage of **H.E.Mr. Eng.Yarub Qudah**
Minister of Industry and Trade And Supply




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ARAB INT. EXPO

Amman . Jordan



AIE have become one of the biggest and most important platforms for the chemical industries in the region after last successful edition 2024 and became one of the unique shows as it changed the regular type of exhibition to deliver massive B2B meetings held for the exhibitors inside the exhibition.

AIE 2025 is coming to follow the success of earlier edition with new sectors to be added and more exhibitors worldwide.

AIE which takes places in Amman - Jordan, which is one of the biggest and most fast growing economy in the Middle East and Arab Countries, they has witnessed tremendous growth in the service sector, boosted by rapid expansion in telecommunication and financial

activity over the last decade. all of this along with the scope of Jordanian Government to have Jordan economy in the biggest increase ever



WHY JORDAN?



- A strategic location of communication facilities in terms of international commerce.
- Effective Marketing policies as evidenced by the ongoing success of the Economic recovery.
- Progressive institutional development.
- Investors' confidence in the country's economy as evidenced by major successful investments in most sectors of the economy.
- Warm and friendly people and a high degree of personal safety.

- Plastic and rubber products are among the country's oldest industries. They are distinguished by their diverse types and uses, and contribute indirectly to completing the production cycle for many commercial and industrial projects. Plastic and rubber industry products cover 59.7% of domestic consumption in the Kingdom.

The sector includes 641 establishments geographically spread throughout the Kingdom, employing 12,200 male and female workers, who constitute approximately 4.5 percent of the total employment in the industrial sector, the majority of whom are local labor force.

The sector's annual production volume reaches approximately 657 million dinars, constituting 3.8 percent of the total industrial production. The plastic and rubber industries sector contributes 0.6 percent to the GDP due to the added value generated by the sector, which amounts to more than 186 million dinars, while investments within the sector exceed the barrier of 1.2 billion dinars.

Due to the quality of Jordanian products and their competitive advantage, it was able to reach 70 export markets around the world with more than 95 products, bringing its exports by the end of the first third of this year to about 45 million dinars, an increase of 4.9 percent compared to the same period last year. What a problem? It represents 1.7 percent of total industrial exports and 1.66 percent of total national exports.





BRIEF about the exhibition

Arab International Plastic Industries Exhibition is held under the auspices of the Jordan Chamber of Industry and with the support of the Chamber of Chemical Industries , the Plastic Industries Division Chemical and Fertilizer Export Council, where leading plastics companies come together to participate and identify huge market opportunities, In the ever-growing markets of the Middle East and North Africa.



Arab International Plastic Industries Exhibition is an Arab and international exclusive exhibition for plastics, rubber, petrochemicals, fertilizers, plastic recycling, printing, and packaging, is now held on an annual basis. The goal of this prestigious exhibition is to show the products and services them related to the industry to a rapidly growing market in Jordan and the Arab countries, while continuing to encourage the development of trade links between Jordan and

the rest of the world. The Arab International Plastic Industries Exhibition is expected to show a distinct presence in terms of exhibitors, visitors, industrialists, professionals, traders and businessmen.





This Exhibition will bring together specialists from this industry and provide them with a platform to start developing this industry. It extends development to all players and helps them communicate and interact with people from all sides of life. They will have a perfect exhibition to connect and establish a good relationship with their potential counterparts and the users.



It also provides opportunities for buyers and sellers to meet, educate, communicate, do business, and discover new products, Solutions and technologies from more than 100 company from more than 20 participating countries, providing a world-class environment for trade across the entire value chain of the industry.





INTENSIVE PROPAGANDA AND EXPANSIVE MARKETING

MERITS AND MANY OTHER REASONS CALL YOU TO PARTICIPATE IN THE FAIR, AMONG THEM

- Reaching merchants and decision makers attending one of the important markets in the Middle East and Asia.
- Great opportunities for Investment, Partnership and having agents and trading.
- Opening new horizons in a market serves about 100 Millions in Jordan or the surrounded countries.
- Presenting new products.
- Establishing presence in a continuous developing market.
- Entering whole surrounded markets through single fair.

SEIZE THE OPPORTUNITY OF SEVERAL INVESTMENT CHANCES AVAILABLE IN ONE OF THE BIGGEST CONSUMING MARKETS FOR CHEMICAL INDUSTRIES IN THE REGION

Chemical products are enjoying more backup represents in increasing demand inside and outside Jordan due to high demand domestically knowing that Jordan have a monthly raw material consumption of approximately 8000 tons, Beside there are other sectors witnessing as well several new constructions, such as hotels, restaurants, commercial and entertaining centers ,either under construction or in preparation or designing phase and these sectors requires more plastic products.





PROMOTING FOR FAIR THROUGH TRADING MAGAZINES AND REPORTERS

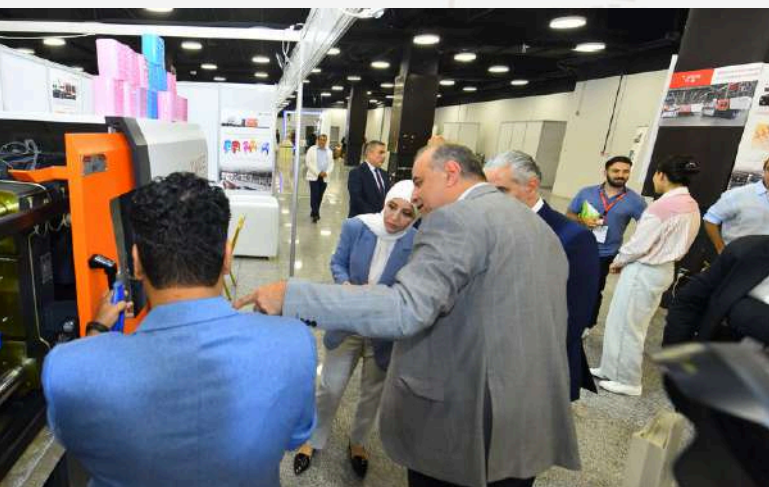
Many important trading magazines in the region are participating in the Fair and support it and they are conducting a wide series of media coverage include several reviews and papers topics and heightening on products showed in Fair beside news of exhibitors companies.



DIRECT MAIL AND INVITATION FOR VIP

Organizers will send invitations through direct mail to decision makers and VIP as big businessmen, owners and directors of companies, commercial agents, distributors, merchants, professions, authorized governmental officers those will be selected from a list considered the most biggest and accurate database ever being prepared in the region. to visit the Fair.





PUBLIC RELATIONS

The Public Relations Department engaged with a solid working relation with all media bodies that produce regular newspapers among a wide range of public and through a verity media means such as satellite channels, broadcasting stations and current newspapers in the region.



FAIR'S SPECIAL PROGRAMS

The organizers are arranging special programs in the Fair's frame such business meetings, press conferences and parties for favor of exhibitors bodies aiming to furnishing more promotions fro their products and to produce these companies for sake of creating channels for trading chances in between and among Fair's attendees from investors, merchants and others.



WHO SHALL VISIT

BY PROFESSION

- Businessmen
- Mechanical Engineers
- Government Officials
- Distributors
- Trade Agents
- Retailers/ Wholesalers
- Manufacturers
- Importers & Exporters
- Dealers
- Investors
- Merchants
- Trade Associations
- Factory and Store owners
- Buyers & Sellers
- Industry Specialists & Professionals

BY SECTORS

- Advertising
- Agriculture
- Automotive
- Furniture
- Petrochemicals
- Paper & Paperboard
- Chemicals
- Electronics
- Pharmaceuticals
- Printing
- Plastics
- Packaging
- Oil & Gas
- Food and Beverage
- Construction
- Transportation & Logistics





EXHIBITORS SECTORS

PLASTICS SECTOR

- Injection molding Machines
- Extrusion Machines
- Blow Molding Machines
- Thermoforming Machines
- Welding machines
- Finishing Machines
- Machines for Secondary Processing
- Plastics Packaging Machines
- Feeding Industries Machines
- Software for Plastics Industries
- Recycling Machinery
- Machinery Parts & Components
- Film Applications
- Mold & Dies
- Coating Compounds
- Ancillary Equipment
- Raw Materials, Polymers Resins & Components
- Additives
- Resins & Fibers
- Molds and dyes
- Semi-finished and Finished Products

NON-WOVEN SECTOR

- Masterbatch
- Non-woven Technologies
- Non-woven Products For Automobile Industries
- Non-woven Geo Textiles Non-woven Agro Textiles
- Non-woven Fabric Making Machine
- Non-woven Converting Machine
- Non-woven Fabrics
- Non-woven Medical Textiles
- Non-woven Industrial Textiles
- Non-woven packaging Textiles
- Raw Material For Non-woven Industries
- Non-woven Hygiene Textiles
- Non-woven bag Making Machinery



EXHIBITORS SECTORS

PACKAGING, PACKING & PAPER

- Food manufacturing and processing machines & techniques.
- Beverage production machines & equipment.
- Food service and store processing equipment.
- Packaging technologies, printing machines/equipment and labeling and marking machines.
- Machines and equipment for the production of pharmaceuticals and cosmetics.
- Packaging machines & devices.
- Packaging materials, packaging production aids & packaging supplies.
- Recycling & environmental technologies
- Digitization and services
- Plastic packaging
- Automation technology /supplies/ accessories
- Printing techniques



Exhibition Address

Jordan International Exhibition Center – Mecca Mall



Exhibition Fess

- Equipped Square meter (indoor): **\$ 350**
- Unequipped Square meter (indoor): **\$ 250**

In conjunction with this exhibition, we will organize the following events:

B2B (business-to-business)

For more information & questions

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Under the Patronage of H.E.Mr. Eng.Yarub Qudah Minister of Industry and Trade And Supply

Under patronage



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الأدوات المنزلية
تأسست عام ٢٠١٦



EAIIA

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Eastern Amman Investors
Industrial Association

organizier



Media coverage

عالم البلاستيك
plastech
Plastic East & West 2025

الحقيقية الدولية



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Arab Int. Expo for Plastic, Petrochemicals & Packaging